



johannaorthey

FASHION MODEL &
LIFESTYLE BLOGGER



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about

This is Johanna Orthey, a german model and lifestyle blogger, who is crazy in love with life in keeping with the motto „**Where focus goes, energy flows**“. Due to her work as a model and her experience as a storemanager of a high-end fashion concept store in the centre of Munich, she is really familiar with the fashion business. Travelling to many different countries, getting to know their real beauty and characteristics is inspiring her over and over again. Her social media is all about fashion and beauty tips, food inspiration, fitness and travelling the world. Johanna takes her followers along with her adventures, sharing her good vibes. So be sure to keep an eye out for what is next to come!



the numbers

follower:

17,7K

follower gender:

28 % women • 72 % men

follower age:

26 % (18-24) • 40 % (25-34)

top countries:

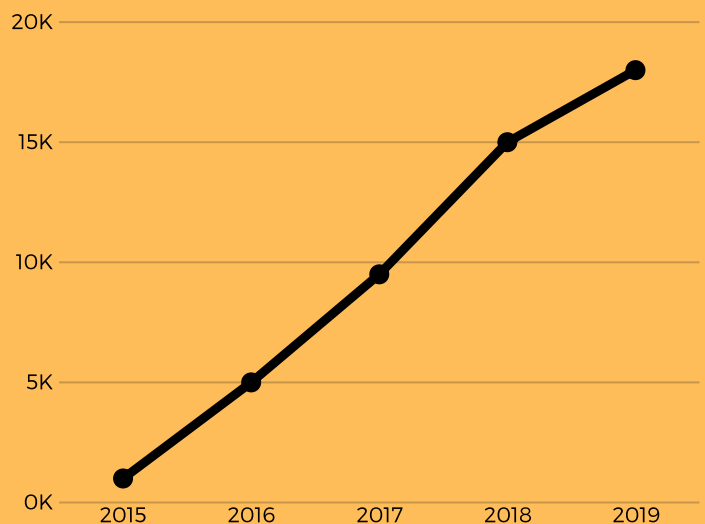
Germany, United States

reach:

3,5K (7 days)

impressions:

14,9K (7 days)



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